

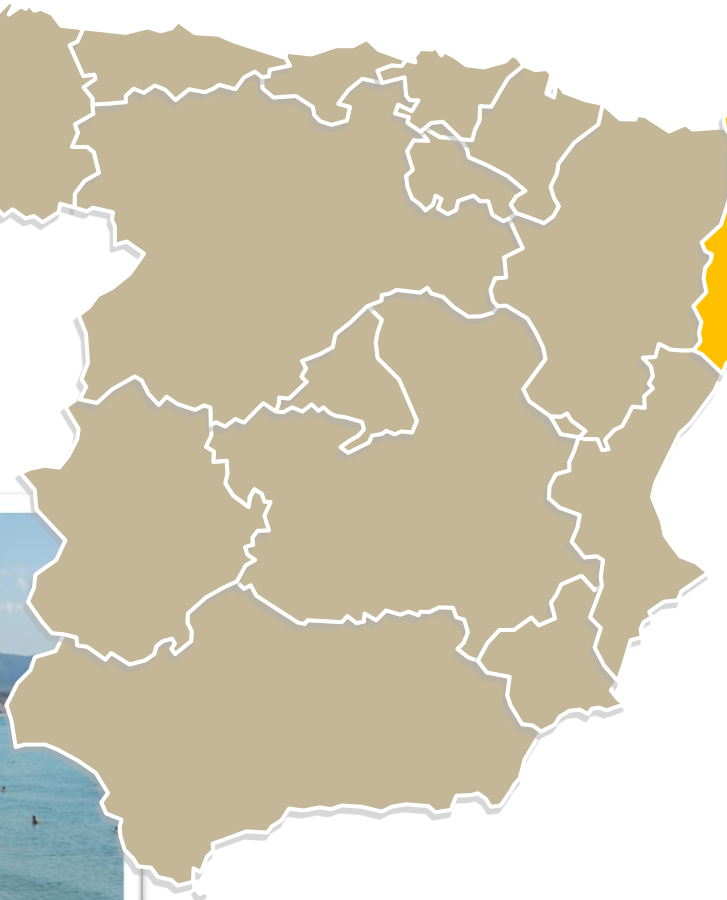
# Badalona Building an age-friendly city

**URBACT InfoDay, Porto, 27th October 2017**

**Sergi Garcia i Redondo, Innovation & Projects, Nurse, Badalona Serveis Assistencials**



# Where we are?



Catalonia

Badalona

Barcelona



Badalona

Building an age-friendly city

# The global challenge

## Urban population growth



Urban population of Spain increased from 63.2 % in 1967 to 79.8 % in 2016 (a)



## Demographic change



By 2050, 30% of Spain's population will be aged over 65 (b)



(a) Source: United Nations World Urbanization Prospects

(b) Source: Spanish National Statistics Office (INE)

# The local challenge



**Catalonia is the region with the largest elderly population in Spain**

**The largest number of elderly people is concentrated in urban municipalities**



**Since we live longer, in the last two decades the prevalence of chronic diseases has increased significantly having an impact on family and health service expenditure**

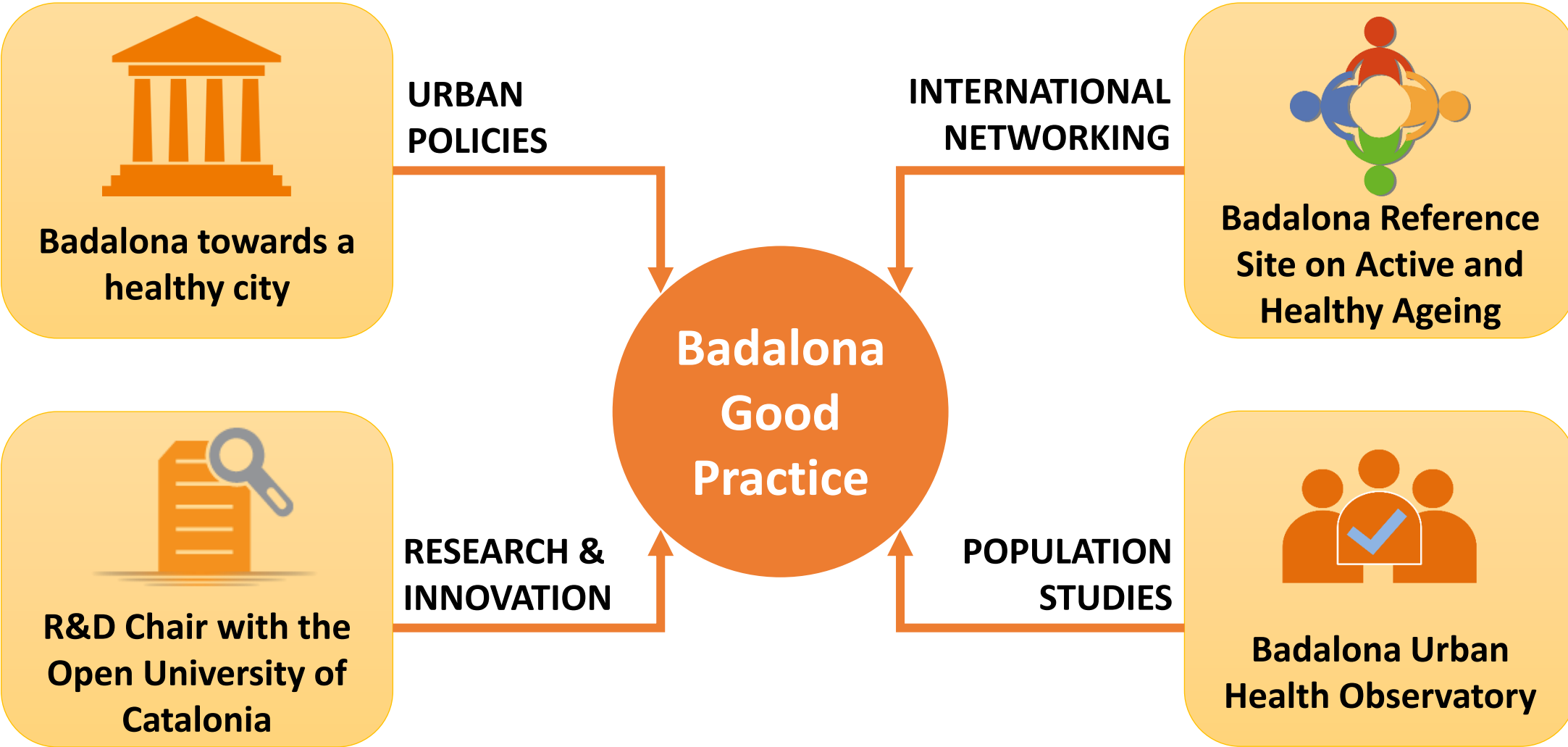
# The need

18% of Badalona residents are older than 65 years



**How well is our city prepared to meet the needs of the rapidly ageing population?**

# Badalona strategy towards an age-friendly city



# Badalona towards a healthy city



URBAN  
POLICIES



A project promoted by the City Council



AHA has become a strategic line of the municipality Action Plan 2016 – 2019



A dedicated budget: 800,000 €/year



# Promotion of physical activity



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# Awareness campaigns on healthy habits and nutrition



Badalona



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# International collaboration and mutual learning



INTERNATIONAL  
NETWORKING

Participation of BSA in several  
European Research & Innovation  
projects



European Innovation  
Partnership on Active  
and Healthy Ageing  
REFERENCE SITE

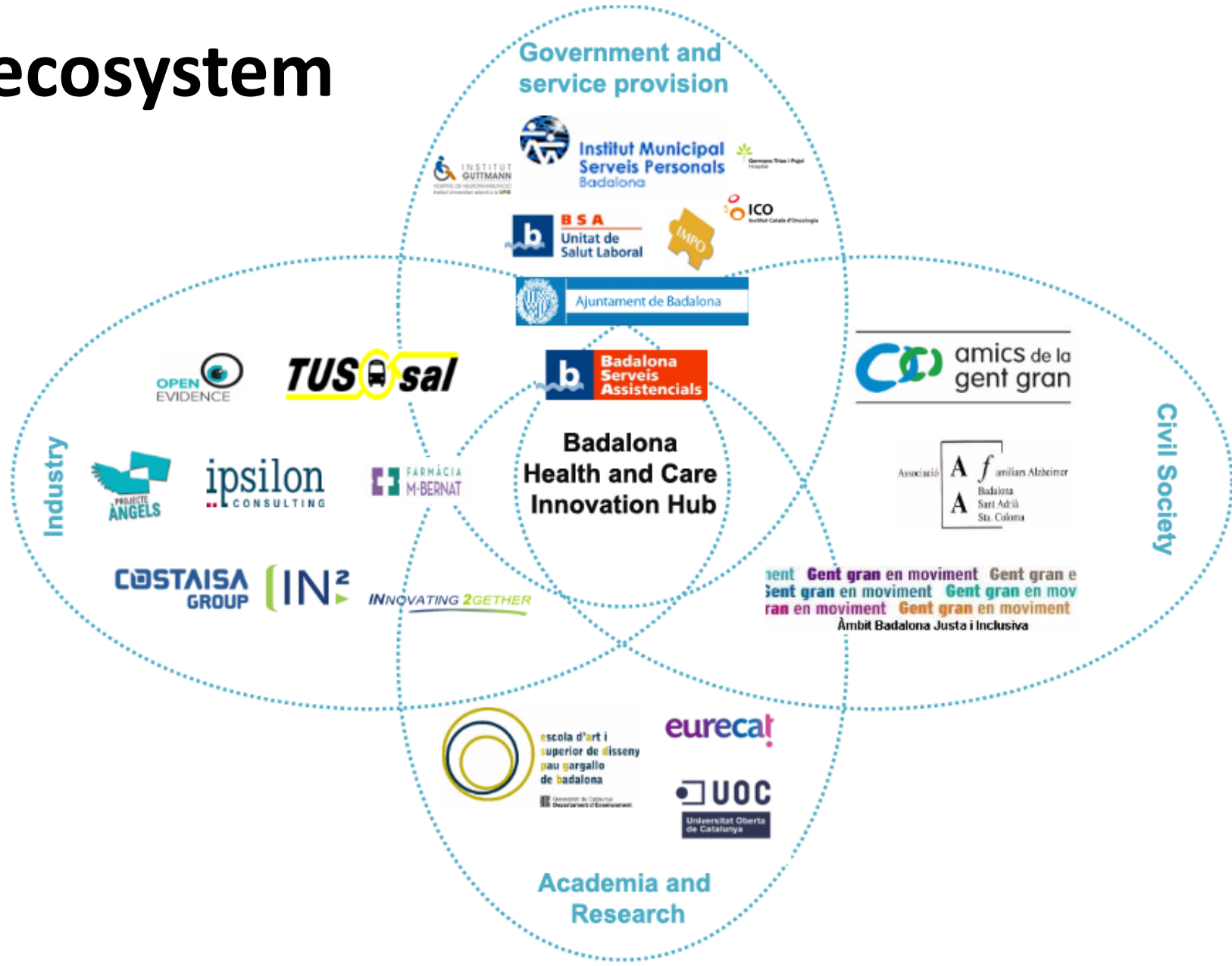
Awarded as one of the 74 EIP on  
AHA Reference Sites in 2016

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# Badalona ecosystem



# R&D Chair with the Open University of Catalonia



RESEARCH &  
INNOVATION

The mission of the UOC-BSA Chair is to significantly advance the application of big data and data analysis within the field of health through:

- Technology transfer
- Postgraduate training
- Research & Innovation
- Knowledge dissemination





# Badalona Urban Health Observatory



POPULATION  
STUDIES



ENVIRONMENTAL  
DATA



DEMOGRAPHICS



SOCIAL DATA



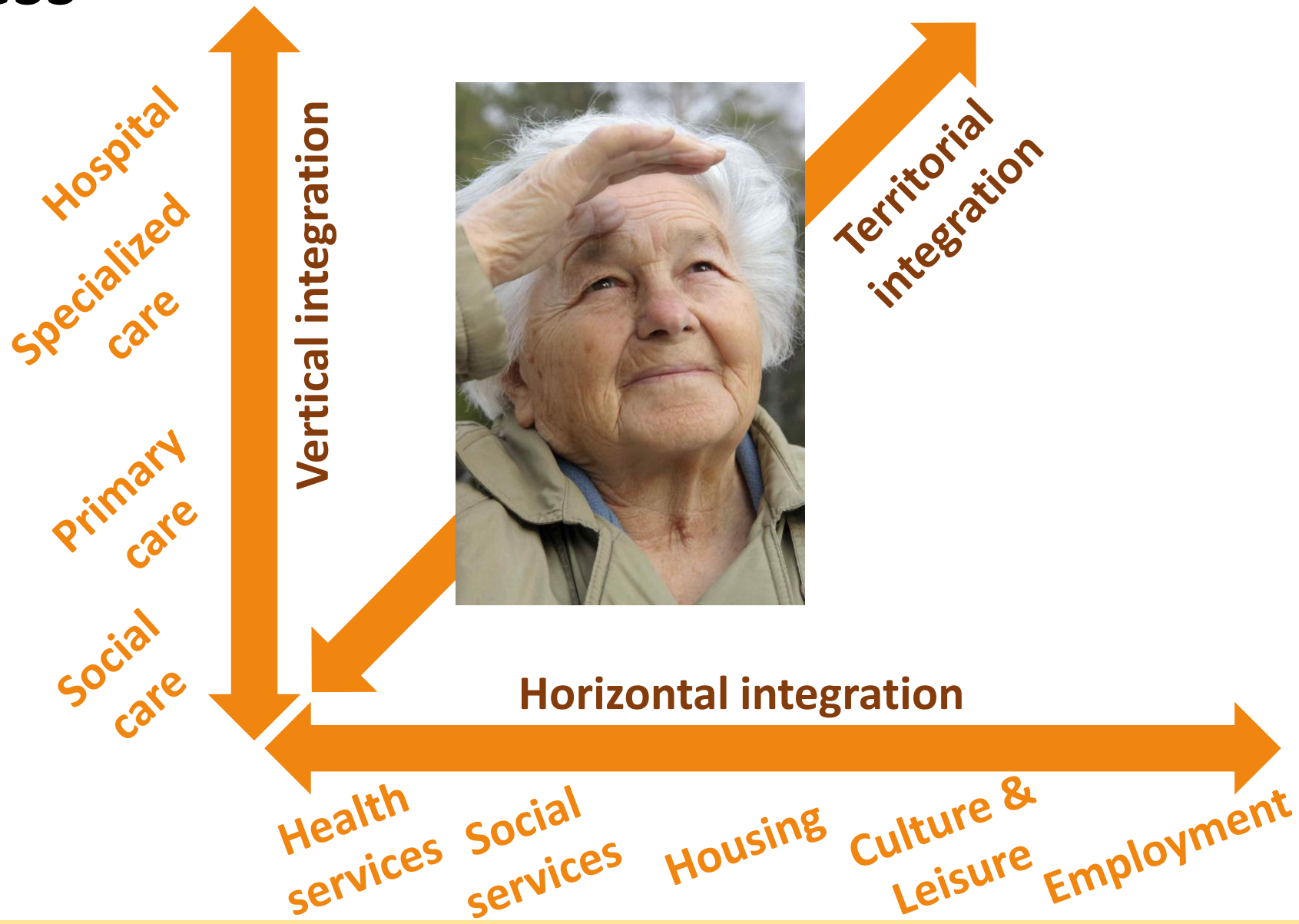
CLINICAL  
INFORMATION



**We identify patterns and determinants of healthy living within the urban context to inform better policies and practices**

# The key for success

## Our integrated approach to citizen centered innovation





**Thanks a lot!**

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