

# URBACT Infoday



**Auditório do Centro de  
Congressos de Aveiro**  
**Aveiro, 13 de fevereiro de 2019**



AMBIENTE E TRANSIÇÃO ENERGÉTICA



"Cities occupy  
3% of land  
but requires  
75% of the  
world resources"

Jen Hawes-Hewitt



Cheonggyecheon park in Seoul, South Korea

*“Civilization consists in giving an inappropriate name to something and then dreaming what results from that. And in fact the false name and the true dream do become reality.  
(...) We manufacture realities”*

“Bernardo Soares”

in “The Book of Disquiet” 1913



Fernando Pessoa

by Almada Negreiros



# Capacity building in URBACT



URBACT is primarily a capacity building programme through exchange and learning between cities

## Lead Expert Tasks

- Producing the **Baseline study** to be used as a key input for the Phase 2
- Supporting partners in defining the project **methodology, work plan and deliverables**
- Supporting partners in identifying the **key stakeholders** to be involved in the ULG
- Supporting Lead Partner and project partners in organizing and delivering the **transnational meetings**





# Choose a Lead Expert

- Each application should suggest the indication of 3 experts but only one will be selected (Urbact Secretariat)
- There's a database of certified experts you can choose from
- Project partners should analyse very carefully the CV's of experts in relation with the thematic of the network
- On phase 2 you can also allocate an ad hoc expert to the project to support specific tasks



**Falling Expert...**



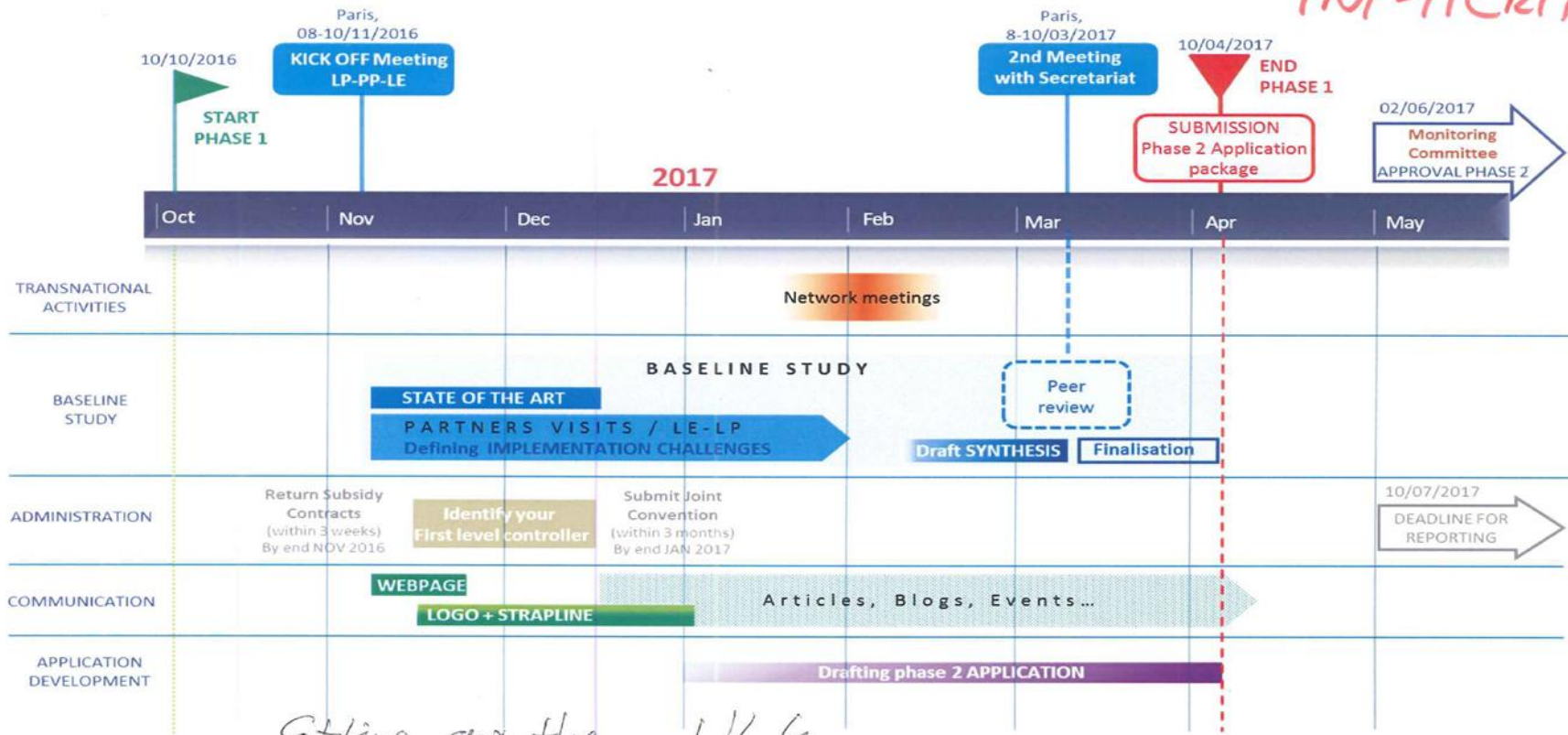


## Work Plan Timeline

Implementation Networks Kick off meeting, November 2016

### Implementation Networks – Phase 1 - Milestones

*INT-HERIT*



*Setting gap the ULG*

# Baseline Study



## BASELINE STUDY



QUALITY!



- Questionnaire (responses)
- Additional material (reports, policy papers...)



RELEVANT!

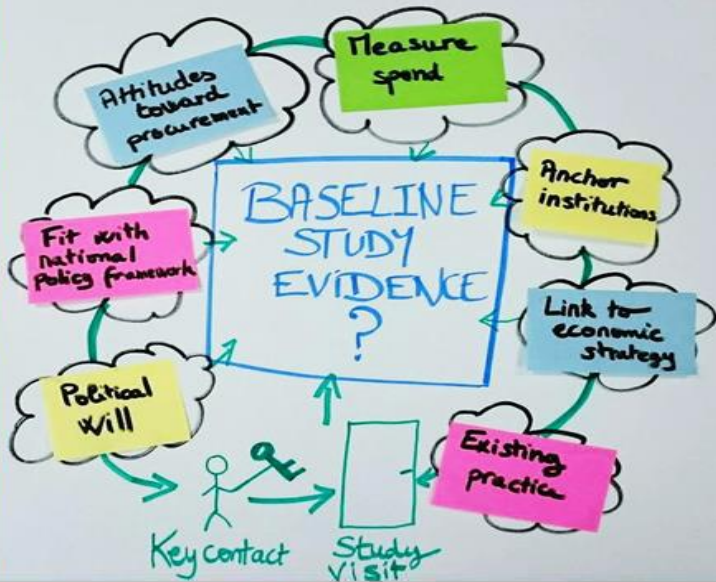


- Agenda for LE visit
- Main contact person (TOPIC!!)

## Baseline Study Key Challenge



Adequately communicating digital opportunities through traditional formats. 😊



Common understanding of how social media can improve local urban governance





# Exchange & learning activities

## Transnational meetings

1. Design
2. Prepare
3. Deliver
4. Capture
5. Measure



# Exchange & learning activities

## 1. Design

Agenda structure:  
 1<sup>st</sup> day – City Level (visits, peer review, LG,...)  
 2<sup>nd</sup> day – Project Level (dimensions/challenges,...)  
 3<sup>rd</sup> day – Meeting measure and administrative/financial

Foreseen enough Time – 2 and half days

- OUTPUTS**
- Peer review report
  - Report, photos
  - video
  - Internal and external audiences pts
  - Working groups reports

4. Capture

The Meeting

BEFORE

AFTER

## 2. Prepare

- Work with hosts to prepare (guidelines, conference call)
- Maximise time for active learning (peer reviews, study visits)
- Physical space and working materials
- Take time for partner updates, review progress with ULGs, Impl. challenges
- Involve and meet local players (elected rep, ULG members...)

## 3. Deliver

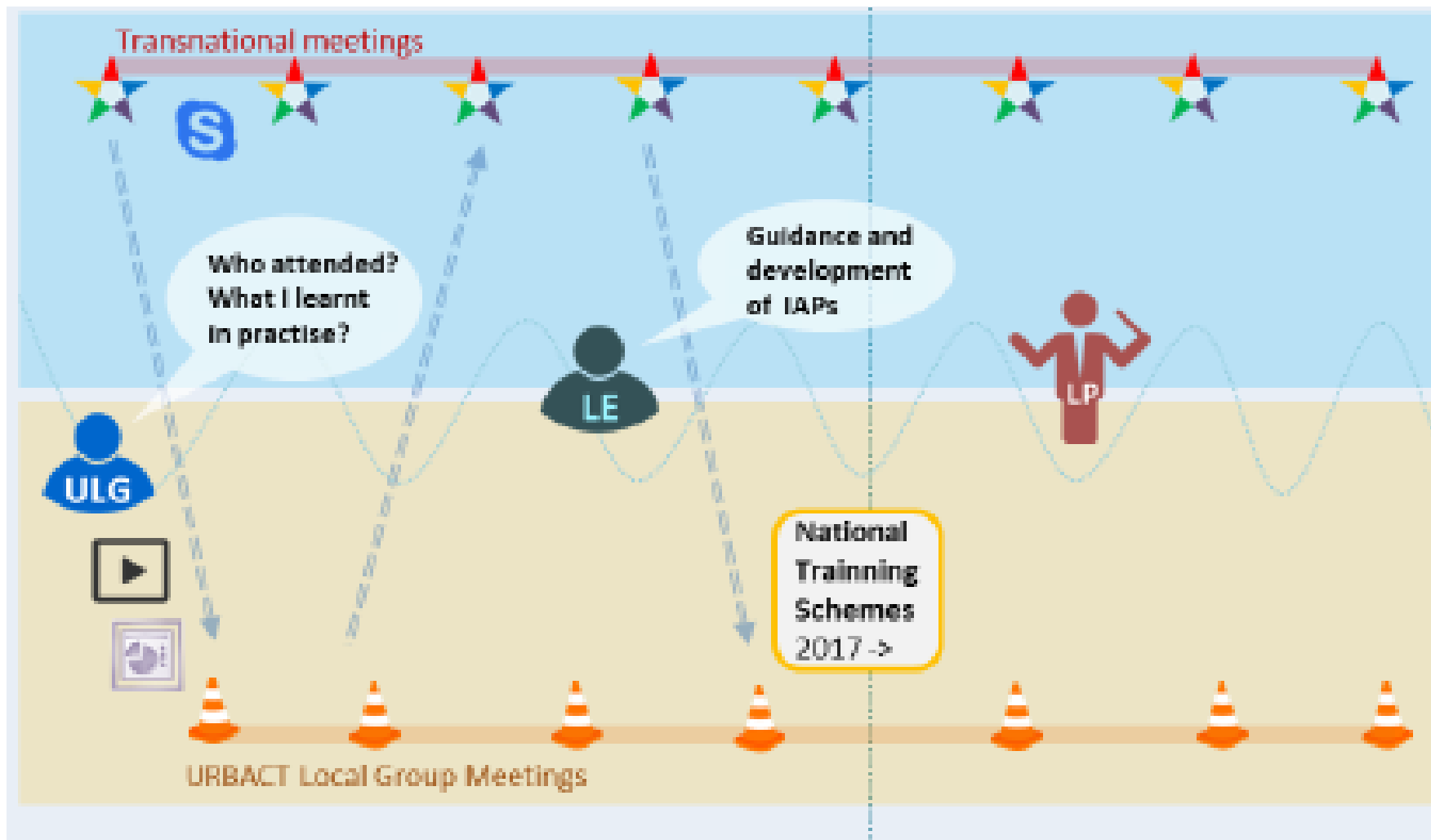
- Mix site visits with technical meetings
- Use different animation technics to keep the partners engaged in the project
- Organize working groups (all will have the opportunity to work with all)
- Make the link/flow between meetings and LGs
- Good time management, attendance issue
- time for informal exchange & learning

## 5. Measure

- Evaluation/ debrief
- Pre and post event surveys, follow ups
- Results framework



# Transnational meetings vs Local Group meetings

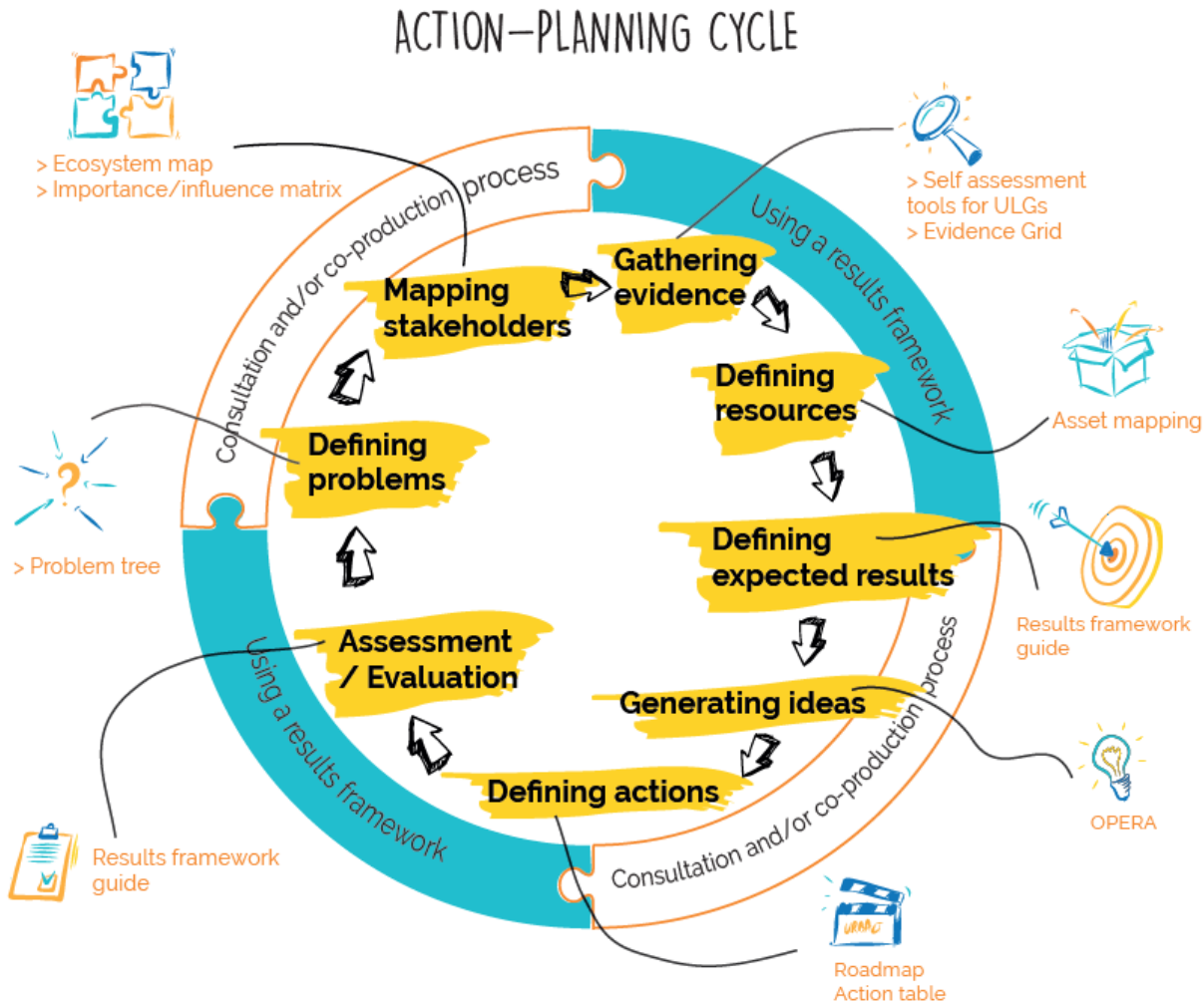


# Engagement of Stakeholders



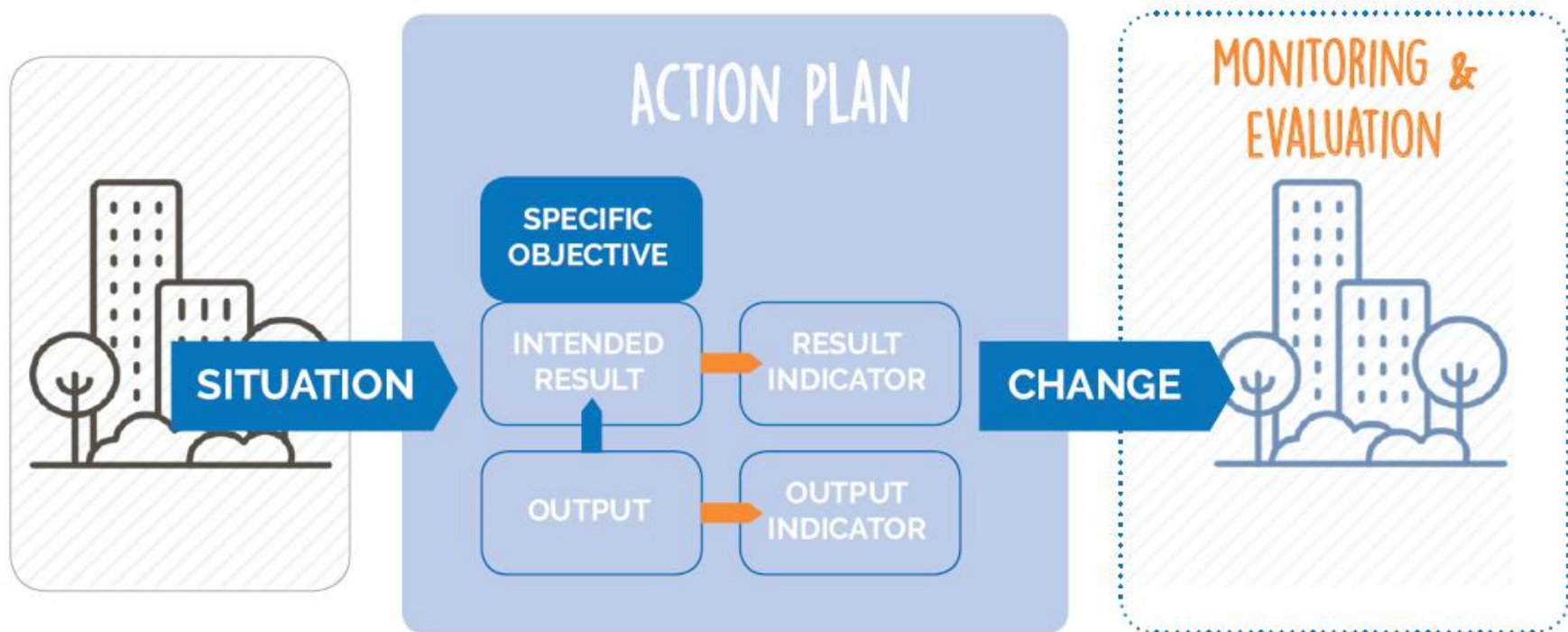


## Capture Knowledge

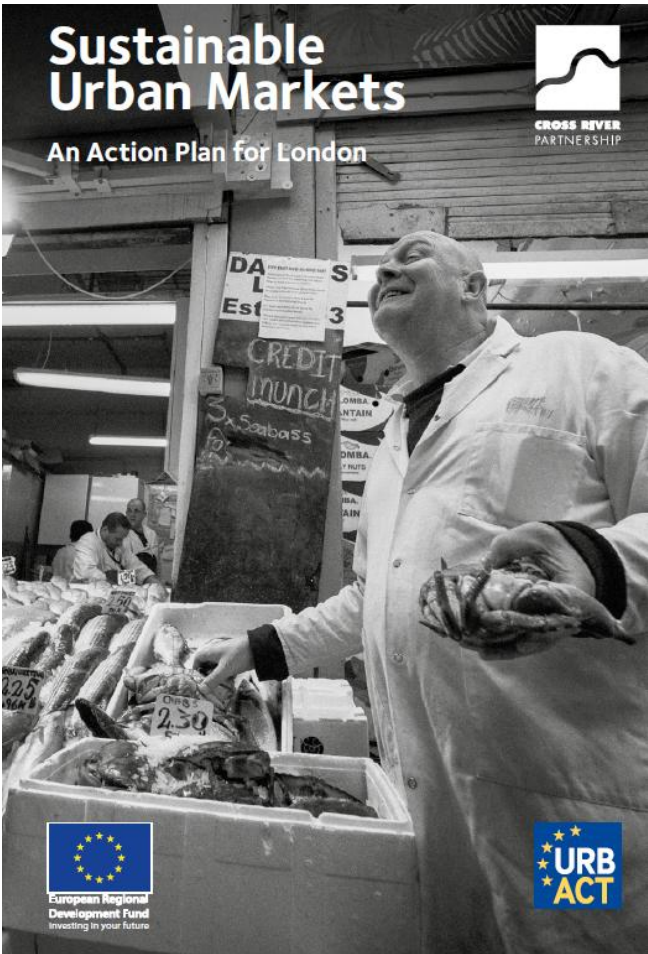
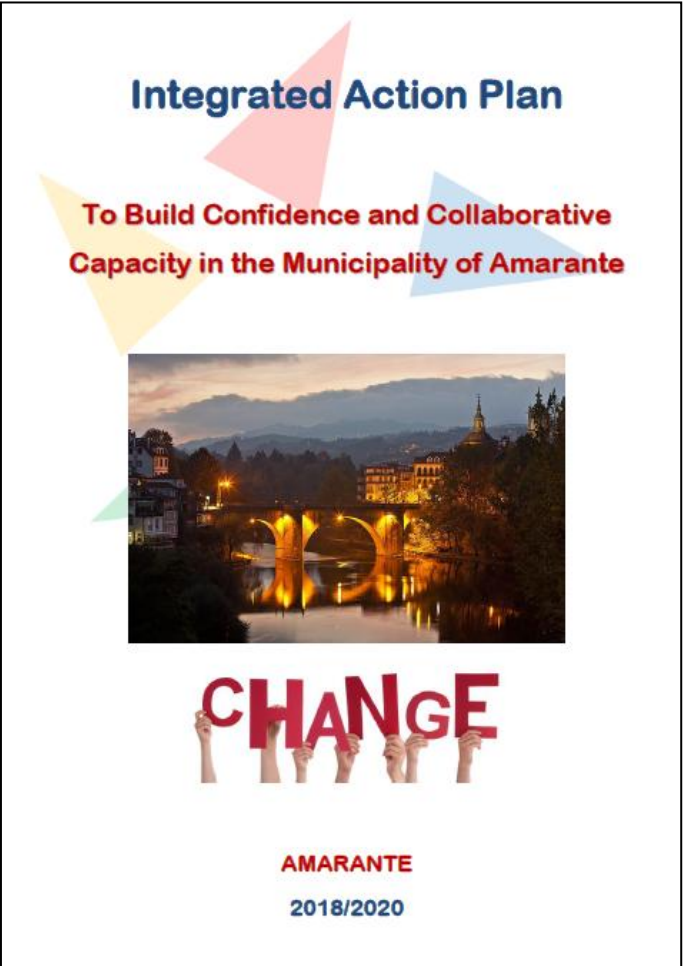




## Measure Change – Results Indicators



# Main Output – Integrated Action Plan (IAP)





Grazie Thanks  
Danke **Merci** Gracias  
**Ευχαριστώ** multumesc  
Takk dziękuję dakujem hvala  
**Obrigado** dziękować  
tānan kiitos köszönöm aciu  
Tack děkuji paldies  
**nizžik ħajr dank u wel**